



CALL FOR EXPRESSIONS OF INTEREST (EOI)

FOR THE SELECTION OF THIRTY-FIVE (35) PRODUCTION UNITS TO BENEFIT FROM THE SUPPORT OF THE OSSP-CMR PROJECT FOR THEIR PARTICIPATION IN SAGO 2026 AND PROMOTE 2026

1. Background and Rationale

The National Coordinator of the Project “Support Operation for the Cameroonian Private Sector Affected by the COVID-19 Pandemic” (OSSP-CMR) hereby launches a Call for Expressions of Interest (EOI) for the selection of thirty-five (35) production units to benefit from support for their participation in :

- the 15th edition of the Government Action Fair (SAGO 2026), scheduled **from June 06 to June 13, 2026, at the Yaoundé City Hall esplanade**, for fifteen (15) production units ;
- the 10th edition of the Yaoundé International Trade Fair for Enterprises, SMEs and Partnerships (PROMOTE 2026), scheduled **from June 12 to June 21, 2026, at the Yaoundé, Palais des Congrès**, for twenty (20) production units.

These events constitute strategic platforms for the promotion of “Made in Cameroon”, business networking, commercial prospecting and the promotion of local know-how.

2. Objective of the Call

This call aims to identify and select high-potential Cameroonian production units in order to :

- strengthen the visibility and promotion of local products ;
- improve marketing opportunities for beneficiaries’ products ;
- promote local consumption and the “Made in Cameroon” label ;
- support the structuring and professionalization efforts of beneficiary production units.

3. Target Structures

This EOI is open to :

- Very Small Enterprises (VSEs) ;
- Small Enterprises (SEs) ;
- Cooperatives ;
- Craft enterprises ;
- Start-ups with operational production units.

Applicant structures must operate mainly in the following sectors :

- agriculture ;
- livestock farming ;
- fisheries ;
- agro-processing ;
- wood processing ;
- digital technology.



4. Eligibility Conditions

Applicant structures must meet the following conditions :

- be legally established and operate within the intervention regions of the OSSP-CMR Project, namely : Centre, Far North, Littoral, North-West, West and South-West ;
- possess an operational production unit ;
- operate in one of the sectors targeted by the Project ;
- offer products manufactured, processed or locally valorized ;
- commit to ensuring a permanent presence at the stand throughout the duration of the concerned event.

Particular attention will be given to :

- enterprises led by women and/or young people ;
- innovative structures ;
- units engaged in quality assurance, standardization or certification processes ;
- enterprises with high potential for job creation and local value addition.

5. Support Provided by the Project

As part of this support, the OSSP-CMR Project will notably cover :

- exhibition space (equipped stand);
- one table and two (02) chairs per stand.

NB : All other expenses, particularly those related to transportation, accommodation, catering, product logistics and staff mobilization, shall remain the responsibility of the beneficiaries.

6. Application File

The application file must include the following documents :

- a copy of the incorporation document or any document proving the legal existence of the production unit ;
- a brief presentation of the enterprise, its activities and products ;
- a signed commitment from the promoter to ensure a permanent presence at the stand throughout the event;
- a valid tax compliance certificate issued within the last three (03) months ;
- a registration certificate issued within the last three (03) months ;
- photographs of the products to be exhibited ;
- photographs of the production unit ;
- a location map of the production unit.

7. Submission Modalities

Applications must be submitted exclusively through the electronic form available on the OSSP-CMR Project digital platform accessible at : www.ossps.cm.

The deadline for submission of applications is set for May 31, 2026 at 11:59 p.m.

Any application submitted after this deadline shall automatically be rejected without exception.

Applicants are encouraged to submit their applications early in order to avoid any technical issues or platform unavailability.



It is the responsibility of each applicant to ensure that the application file is :

- complete ;
- legible ;
- compliant with the requirements of this call.

Any incomplete, non-compliant or inaccurate application file shall be declared inadmissible.

8. Submission Procedure

Applications shall be submitted according to the following steps :

- (i) log on to the OSSP-CMR Project digital platform ;
- (ii) fill in all the required information in the online form ;
- (iii) upload all required supporting documents ;
- (iv) verify the accuracy of the information provided ;
- (v) validate and submit the application before the deadline.

The OSSP-CMR Project shall not be held liable for transmission failures resulting from :

- improper handling ;
- insufficient Internet connection ;
- or late submission of the application.

9. Evaluation Criteria for Applications

9.1. Elimination Criteria

The following applications shall be automatically rejected :

- production units operating outside the Project intervention regions ;
- production units operating outside the targeted sectors ;
- applications lacking proof of legal existence of the production unit ;
- applications lacking a valid tax compliance certificate ;
- applications lacking a valid registration certificate ;
- incomplete or non-compliant application files.

9.2. Scoring Criteria

Eligible applications shall be evaluated on a total score of **twenty (20) points** distributed as follows :

N°	Critères d'évaluation	Note
1.	Presentation of the enterprise, its activities and commitment of the promoter	/5
2.	Quality and presentation of the products to be exhibited	/5
3.	Visibility and level of organization of the production unit	/5
4.	Clarity and accuracy of the location map	/5

Rating Scale

- Unsatisfactory : 0 point ;
- Fairly satisfactory : 1 point ;
- Satisfactory : 2 to 4 points ;
- Very satisfactory : 5 points.



Tie-Breaking Criteria

In the event of a tie, priority may be given to :

- enterprises led by women or young people ;
- structures with high job creation potential ;
- units engaged in quality assurance or certification processes.

10. Publication of Results

The list of selected beneficiaries shall be published :

- on the OSSP-CMR Project digital platform ;
- through the Project's official communication channels.

It may also be communicated directly to selected beneficiaries.

11. Final Provisions

The OSSP-CMR Project reserves the right to :

- verify all information provided ;
- conduct field visits where necessary ;
- reject any application containing false declarations ;
- amend or cancel this call where necessary.

Done in Yaoundé, on _____

